

Internal code name	Janet Mini
Product name	Razer BlackWidow V3 Mini HyperSpeed
Product description	Wireless 65% Mechanical Gaming Keyboard with Razer Chroma™ RGB
Tagline	FREEDOM THROUGH FORM
POSM One Liner	Wireless 65% Mechanical Gaming Keyboard with RGB lighting
Razer.com short description	Wireless 65% Mechanical Gaming Keyboard with Razer Chroma™ RGB
AMAZON A+ CONTENT	
Intro (300 characters)	Compact enough for any space, and versatile enough for all setups—this is the Razer BlackWidow V3 Mini HyperSpeed. Enjoy seamless gaming in a sleek package with a wireless 65% mechanical gaming keyboard that still retains arrow keys for the perfect balance of form and function.
#1 USP Subline	65% Form Factor For Sleek, Compact Performance
#1 Text (200 char limit)	Ideal for minimalist or smaller setups where desk space is a premium, this compact build retains its arrow keys for better functionality.
#2 USP (50 characters) + subline	Razer™ HyperSpeed Wireless Technology For Low-Latency Wireless Gaming 3 Modes of Connection Via Razer HyperSpeed (Wireless 2.4 GHz), Bluetooth Or USB-C
#2 Text (200 characters)	Go with flawless wireless performance for gaming, or connect up to 3 devices in Bluetooth—toggling between them seamlessly with one switch. Includes detachable USB-C cable for charging during use. Switch seamlessly between low-latency wireless gaming and Bluetooth which lets you connect up to 3 devices. Includes detachable USB-C cable for charging during use.
#3 USP (50 characters) + subline	Razer™ Green Mechanical Switches For Precise Execution With A Clicky, Tactile Feel

	<p>Razer™ Yellow Mechanical Switches For Quick Execution That's Smooth And Silent</p> <p>Razer™ Mechanical Switches For Quick, Precise Execution</p>
#3 Text (200 characters)	<p>Hear and feel the satisfying feedback in every keystroke you make with actuation that's optimized for gaming—supported by classic, full-height keys that don't compromise on the gaming experience.</p> <p>Using dampeners to further reduce its low sound profile, these switches produce extremely smooth keystrokes and are matched with full-height keys for no compromises on its gaming experience.</p> <p>Choose between Green Switches with clicky, tactile feedback, or Yellow Switches with smooth, silent keystrokes—both paired with full-height keys for a classic, satisfying typing experience.</p>
#4 USP (50 characters) + subline	<p>Doubleshot ABS keycaps To Withstand Intense Use</p> <p>Stealth Pudding Keycaps For Shine-through Razer Chroma™ RGB Lighting</p>
#4 Text (200 characters)	<p>Using a doubleshot molding process to ensure the labelling never wears off, the keycaps also have extra-thick walls which make them extremely tough to withstand prolonged, repeated use.</p> <p>With translucent sides to let more light through, these ABS keycaps bring out the full brilliance of Razer Chroma™ RGB, while sporting a stealthy black look when off.</p>
#5 USP (50 characters) + subline	<p>Up to 200 Hours of Battery Life For Long-lasting Performance</p>
#5 Text (200 characters)	<p>Enjoy uninterrupted use regardless of whether it's in Razer™ HyperSpeed Wireless or Bluetooth mode, and minimize downtime with charging that goes from zero to full in just under 5 hours.</p>
#6 USP (50 characters) + subline	<p>Powered by Razer Chroma™ RGB For Advanced Lighting Effects and Greater Immersion</p>
#6 Text (200 characters)	<p>With 16.8 million colors and a suite of effects, sync its per-key lighting with the rest of your battlestation, and enjoy greater immersion as it dynamically reacts with over 150 integrated games.</p>

RAZER SYNAPSE 3

First-time Synapse 3
user log-in

(FOR RELEVANT
PRODUCTS ONLY)

Congratulations on getting your Razer BlackWidow V3 Mini HyperSpeed connected. Have fun exploring the following features:

- Experience advanced Razer Chroma™ RGB lighting capabilities via Chroma Studio
- Sync your lighting effects across all other Razer Synapse 3 enabled devices
- Expand your arsenal by doubling the number of customizable buttons with Razer Hypershift technology

TECH SPECS

- Razer™ HyperSpeed Wireless Technology
- Razer™ HyperSpeed Multi-device Support
- Connect via Razer™ HyperSpeed Wireless (2.4 Ghz), Bluetooth, or USB-C
- Razer™ Mechanical Switches designed for gaming
- Doubleshot ABS Keycaps
- 80 million keystroke lifespan
- Razer Chroma™ RGB customizable backlighting with 16.8 million color options
- Hybrid On-Board Memory and Cloud Storage – up to 5 profiles
- Razer Synapse 3 enabled
- N-key roll-over
- Fully programmable keys with on-the-fly macro recording
- Gaming mode option
- 1000 Hz Ultrapolling
- Aluminum construction