

STANDARD PRODUCT GUIDE	
SHORT PRODUCT NAME:	15–16” Classic Slim Briefcase
LONG PRODUCT NAME (Internal):	15–16” Classic Slim Briefcase
LONG PRODUCT NAME (External):	Targus® 15–16” Classic Slim Briefcase
CATEGORY:	Laptop Cases
SUB-CATEGORY:	Briefcases
MODEL #:	TCT027US (Black)
UPC:	092636265052
PRODUCT TAGLINE	
Thin, Lightweight, and Functional	
META DESCRIPTION	
The Targus 15–16” Classic Slim Briefcase – Black (TCT027US) is thin and lightweight and features a padded laptop compartment and built-in storage for files and office gear.	
SHORT COPY (25 WORDS)	
Carry your laptop in a slimmed-down take on the classic briefcase, which is lightweight and has a padded device compartment as well as a pocket with reinforced backing to neatly store files.	
FEATURE BULLETS	
<ul style="list-style-type: none"> • Padded laptop compartment with internal compartment for documents • Trolley strap easily attaches to rolling luggage • Front pocket for key accessories with workstation to organize office supplies • Slim profile and lightweight design • Padded, adjustable shoulder strap • Dedicated exterior document compartment on back • PU (polyurethane) bottom to help reduce wear and tear from frequent use 	
MEDIUM COPY (PRODUCT ANNOUNCEMENT)	
<p>The 15–16” Classic Slim Briefcase is a thin, lightweight case equipped to store all of your essentials on the go. Ideal for the casual business executive, this functional case features a classic look for the classic professional. The spacious front pocket includes smartly organized compartments to store your phone, pens, business cards, adapters, cords, and other accessories.</p> <p>Constructed of durable polyester material, the case includes metal, contoured zipper pulls, and comfortable padded handles and shoulder strap. The large back slip pocket is great for storing files and documents while the included trolley strap makes it easy to stack this case onto rolling luggage.</p>	
PREMIUM PRODUCT CONTENT	
LONG COPY/A+ EXTENDED VERSION	
N/A	
ADDITIONAL CONTENT	
N/A	

Legal

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